

**Ministry of Science and Higher Education of Russian Federation
Ural State University of Economics
ERASMUS + Project office
USUE Department of Economics
Department of State and Municipal Management (USUE)**

International Conference

**Delivering impact in higher education learning and
teaching: Enhancing cross-border collaborations**



Ekaterinburg, April 06-08, 2021

Conference Program

Day 1 – Tuesday, April 6, 2021 13.00 local time

Plenary session 1

13.00 **Welcomes and Introductions**

(local
time)

- a. Yakov Silin, USUE Rector, Ural State University of Economics, Ekaterinburg, Russia
- b. Olga Oleynikova, Head of the Erasmus+ National Office, Moscow. Russia
- c. Holger Kuße, TU Dresden, Germany.

Moderator Beatrix Kreß

13.30 **The linguistic landscape of the Coronavirus crisis in foreign language didactics by using the example of German**

Holger Kuße, TU Dresden, Germany

13.45 **Powerful teaching methods today**

Susana Gonçalves. Instituto Politécnico de Coimbra, Portugal

14.00 **Delivering professional doctorate education: challenges and experiences**

Matthew Tucker. Liverpool John Moores University, UK

14.15 **Video presentations, video conferences, seminar discourse or oral student presentation? - Are "traditional" academic genres changing or even disappearing?**

Kathrin Schweiger, Beatrix Kreß. Hildesheim University Foundation, Germany

14.30 **The stages of students' behavior change functioning as predictors of dropout**

Csilla Marianna Szabó, Haneen Matar. University of Dunaújváros, Hungary; ALUMA, Israel

14.45 **Round table discussion (Moderators summaries, questions, short discussions)**

Plenary session 2

Moderator Professor Holger Kusse

15.30 **Professional Training Scheme in USUE: COVID-19 Pandemic Impact**

Marina Vidrevich, Irina Pervukhina. Ural State University of Economics, Ekaterinburg, Russia

15.45 **Benchmarking of university teachers' professional development: successful European, Chinese, and Russian practices**

Tatiana Tregubova. Institute of Pedagogy, Psychology and Social Problems, Kazan, Russia

16.00 **Enhancing Teaching Practices at Penza State University**

Sergey Vasin, Tatiana Razuvaeva, Konstantin Korolev. Penza State University, Penza, Russia.

16.15 **The experience of distance learning in the Bologna process countries during the COVID-19 pandemic**

Zarina Bitieva. NANO HE Institute of World Civilizations, Moscow, Russia

16.30 **Round table discussion (Moderators summaries, questions, short discussions)**

Day 2 – Wednesday, April 7, 2021 13.00 local time

Session 3

Moderator Matthew Tucker

- 13.00 **Quality of the master's program: factors and regulatory framework**
Dmitry Karkh, Natalia Vlasova. Ural State University of Economics, Ekaterinburg, Russia
- 13.15 **Perspectives of authentic assessment and professional practice interventions in teaching and learning**
Maureen Royce, Jim Turner, Madeleine Petzer, Joshi Jariwala. Liverpool John Moores University, UK
- 13.30 **Changes in teaching approaches in Coimbra Health School-Polytechnic Institute of Coimbra during COVID-19**
Ana Paula Fonseca. Instituto Politécnico de Coimbra, Portugal
- 13/45 **Clearing the Final Hurdle: Getting Students to Engage with Feedback in Higher Education**
Dr Peter Wolstencroft. Liverpool John Moores University, UK
- 14.00 **Intercultural competence in practice: Internship abroad in the B.A. program “International Information Management” at the Hildesheim University Foundation**
Olga Mennecke. Hildesheim University Foundation, Germany
- 14.15 **Implementing Innovative Teaching Methods in the Digital Learning Environment**
Tatiana Glotova, Irina Kolchugina. Penza State University, Russia, Penza

Moderator Susana Gonçalves

- 14.30 **Program design for teachers’ professional development as a way of organizational development for the human’s capital of the university**
Liutsiia Shibankova, Rimma Gilmeeva. Institute of Pedagogy, Psychology and Social Problems, Kazan, Russia
- 14.45 **The role of engineering education institutions in the development of individual protection devices involving students**
Luis Manuel Ferreira Roseiro. Instituto Politécnico de Coimbra, Portugal
- 15.00 **The impact of digital technology on the quality of higher education**
Elena Zaborova. Ural State University of Economics, Ekaterinburg, Russia
- 15.15 **Key messages for establishing quality assurance mechanisms in second career teacher education- regional, national and international challenges in higher education**
Peggy Germer. TU Dresden, Germany
- 15.30 **Effectiveness of traditional and online learning: comparative analysis from the student perspective**
Elena Makarova. Ural State University of Economics, Ekaterinburg, Russia
- 15.45 **Round table discussion (Moderators summaries, questions, short discussions)**

Day 3 – Thursday, April 8, 2021 13.00 local time

Session 4

Moderator Tatiana Tregubova

- 13.00 **Teachers' professional growth as a condition for improving the quality of education in the context of global and Bologna dimensions**
Tatiana Zabelina, Ekaterina Spiryagina. Institute of Pedagogy, Psychology and Social Problems, Kazan, Russia
- 13.15 **Diversification of University teachers' cognitive styles as a factor of enhancing teaching quality: Best Russian and European practices**
Alexandra Katz. Institute of Pedagogy, Psychology and Social Problems, Kazan, Russia
- 13.30 **Multiple-choice questions and essays in assessing economics**
Svetlana Vlazneva, Olga Androsova. Penza State University (PSU), Penza, Russia
- 13.45 **Educators' and students' perceptions of online distance education before and amid COVID-19: key concerns and challenges**
Tatiana Markova. Ural State University of Economics, Ekaterinburg, Russia
- 14.00 **MBA programs and their perspectives on the regional level in Russian Federation**
Irina Stikhina. Ural State University of Economics, Ekaterinburg, Russia
- 14.15 **Socio-psychological problems of the transition of university teachers to distance employment during the Covid19 pandemic**
Anastasiya Pesha, Tatyana Kamarova. Ural State University of Economics, Ekaterinburg,
- 14.30 **Round table discussion (Moderators summaries, questions, short discussions)**
- 14.45 **End of the Conference - Wrap-up, final words**