International Conference

Delivering impact in higher education learning and teaching: Enhancing cross-border collaborations

Ekaterinburg, April 06-08, 2021
Conference Program

Day 1 – Tuesday, April 6, 2021 13.00 local time

Plenary session 1

13.00 Welcomes and Introductions
   a. Yakov Silin, USUE Rector, Ural State University of Economics, Ekaterinburg, Russia
   b. Olga Oleynikova, Head of the Erasmus+ National Office, Moscow, Russia
   c. Holger Kuße, TU Dresden, Germany.

Moderator Beatrix Kreß

13.30 The linguistic landscape of the Coronavirus crisis in foreign language didactics by using the example of German
   Holger Kuße, TU Dresden, Germany

13.45 Powerful teaching methods today
   Susana Gonçalves, Instituto Politécnico de Coimbra, Portugal

14.00 Delivering professional doctorate education: challenges and experiences
   Matthew Tucker, Liverpool John Moores University, UK

14.15 Video presentations, video conferences, seminar discourse or oral student presentation? - Are "traditional" academic genres changing or even disappearing?
   Kathrin Schweiger, Beatrix Kreß. Hildesheim University Foundation, Germany

14.30 The stages of students’ behavior change functioning as predictors of dropout
   Csilla Marianna Szabó, Haneen Matar. University of Dunaújváros, Hungary; ALUMA, Israel

14.45 Round table discussion (Moderators summaries, questions, short discussions)

Plenary session 2

Moderator Professor Holger Kusse

15.30 Professional Training Scheme in USUE: COVID-19 Pandemic Impact
   Marina Vidrevich, Irina Pervukhina. Ural State University of Economics, Ekaterinburg, Russia

15.45 Benchmarking of university teachers’ professional development: successful European, Chinese, and Russian practices
   Tatiana Tregubova. Institute of Pedagogy, Psychology and Social Problems, Kazan, Russia

16.00 Enhancing Teaching Practices at Penza State University
   Sergey Vasin, Tatiana Razuvaeva, Konstantin Korolev. Penza State University, Penza, Russia.

16.15 The experience of distance learning in the Bologna process countries during the COVID-19 pandemic
   Zarina Bitieva. NANO HE Institute of World Civilizations, Moscow, Russia

16.30 Round table discussion (Moderators summaries, questions, short discussions)
Day 2 – Wednesday, April 7, 2021 13.00 local time

Session 3

Moderator Matthew Tucker

13.00 Quality of the master's program: factors and regulatory framework
Dmitry Karkh, Natalia Vlasova. Ural State University of Economics, Ekaterinburg, Russia

13.15 Perspectives of authentic assessment and professional practice interventions in teaching and learning
Maureen Royce, Jim Turner, Madeleine Petzer, Joshi Jariwala. Liverpool John Moores University, UK

13.30 Changes in teaching approaches in Coimbra Health School-Polytechnic Institute of Coimbra during COVID-19
Ana Paula Fonseca. Instituto Politécnico de Coimbra, Portugal

13/45 Clearing the Final Hurdle: Getting Students to Engage with Feedback in Higher Education
Dr Peter Wolstencroft. Liverpool John Moores University, UK

14.00 Intercultural competence in practice: Internship abroad in the B.A. program “International Information Management” at the Hildesheim University Foundation
Olga Mennecke. Hildesheim University Foundation, Germany

14.15 Implementing Innovative Teaching Methods in the Digital Learning Environment
Tatiana Glotova, Irina Kolchugina. Penza State University, Russia, Penza

Moderator Susana Gonçalves

14.30 Program design for teachers’ professional development as a way of organizational development for the human’s capital of the university
Liutsiia Shibankova, Rimma Gilmeeva. Institute of Pedagogy, Psychology and Social Problems, Kazan, Russia

14.45 The role of engineering education institutions in the development of individual protection devices involving students
Luis Manuel Ferreira Roseiro. Instituto Politécnico de Coimbra, Portugal

15.00 The impact of digital technology on the quality of higher education
Elena Zaborova. Ural State University of Economics, Ekaterinburg, Russia

15.15 Key messages for establishing quality assurance mechanisms in second career teacher education- regional, national and international challenges in higher education
Peggy Germer. TU Dresden, Germany

15.30 Effectiveness of traditional and online learning: comparative analysis from the student perspective
Elena Makarova. Ural State University of Economics, Ekaterinburg, Russia

15.45 Round table discussion (Moderators summaries, questions, short discussions)
Day 3 – Thursday, April 8, 2021 13.00 local time

Session 4

Moderator Tatiana Tregubova

13.00 Teachers’ professional growth as a condition for improving the quality of education in the context of global and Bologna dimensions
Tatiana Zabelina, Ekaterina Spiryagina. Institute of Pedagogy, Psychology and Social Problems, Kazan, Russia

13.15 Diversification of University teachers’ cognitive styles as a factor of enhancing teaching quality: Best Russian and European practices
Alexandra Katz. Institute of Pedagogy, Psychology and Social Problems, Kazan, Russia

13.30 Multiple-choice questions and essays in assessing economics
Svetlana Vlazneva, Olga Androsova. Penza State University (PSU), Penza, Russia

13.45 Educators’ and students’ perceptions of online distance education before and amid COVID-19: key concerns and challenges
Tatiana Markova. Ural State University of Economics, Ekaterinburg, Russia

14.00 MBA programs and their perspectives on the regional level in Russian Federation
Irina Stikhina. Ural State University of Economics, Ekaterinburg, Russia

14.15 Socio-psychological problems of the transition of university teachers to distance employment during the Covid19 pandemic
Anastasiya Pesha, Tatyana Kamarova. Ural State University of Economics, Ekaterinburg,

14.30 Round table discussion (Moderators summaries, questions, short discussions)

14.45 End of the Conference - Wrap-up, final words